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IMAGI
IMAGI INTERNATIONAL HOLDINGS LIMITED
意力國際控股有限公司

(incorporated in Bermuda with limited liability)

(Stock Code: 585)

PROFIT WARNING

This announcement is made by Imagi International Holdings Limited (the “**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of unaudited consolidated management accounts of the Company (the “**Management Accounts**”) for the six months period ended 30 June 2024 (the “**Period**”) and information currently available to the Company, the Group expects to record a net loss of approximately HK\$12 million for the Period as compared to a net profit of approximately HK\$5 million recorded in the corresponding period in 2023 (the “**Previous Period**”).

The Board considers that the expected turnaround of financial results from net profit for the Previous Period to net loss for the Period was primarily attributable to, among other factors, (i) reduction in revenue from securities brokerage and asset management segment and provision of finance segment for the Period by approximately 30% and 46% respectively; and (ii) triple increment of impairment allowances on margin loans receivable and loans receivable in aggregate, as compared to the Previous Period. The aforementioned factors were partially offset by net reduce in loss of approximately HK\$6 million in aggregate for the Period as a results of combination of net realised gain from disposal of and reduce of unrealised losses from change in fair value of listed equity investments classified as held-for-trading.

As at the date of this announcement, the Company is still in the process of finalising the interim results of the Group for the Period. The estimated net loss for the Period contained in this announcement is only based on preliminary assessment on the Management Accounts which have not been audited or reviewed by the auditor or the audit committee of the Company and information currently available to the Company. As such the actual results for the Period may be subject to further adjustment(s), Shareholders and potential investors must exercise caution when using the information contained in this announcement to evaluate the Group's financial performance.

Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Period which is expected to be published in August 2024 and the subsequent publication of the 2024 interim report of the Company in accordance with the requirements of the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Chairman

Hong Kong, 8 August 2024

At the date of this announcement, the Board comprises the following Directors:

Executive directors:

Mr. Kitchell Osman Bin (*Chairman*)
Ms. Choi Ka Wing
Mr. Shimazaki Koji

Independent non-executive directors:

Mr. Chan Hak Kan
Ms. Liu Jianyi
Mr. Miu Frank H.